

CUSTOM ORDER PROGRAM

CUSTOM ORDERS ARE OUR SPECIALTY

The Lenox factory in Kinston, North Carolina specializes in customizing giftware and dinnerware products to meet the particular needs of its customers.

At Lenox we know that each individual restaurant is special. One of the most important goals of any dining establishment is to create an atmosphere for the guest that enhances their food and dining experience. Lenox's custom program allows that individuality to shine. Our design team works with your team to perfect the presentation and add value to your products.



**AT LENOX
WE MAKE CUSTOM QUICK,
EASY AND EFFECTIVE.**

Our design team can take a project from start to finish in as little as 3 weeks. Our process is thorough, starting with concept visualizations from which hand samples are created and finally production pieces are provided for approval. All of this occurs quickly and efficiently, while making sure we keep the customer involved the whole way through.



With Lenox's custom program the benefits are tremendous. **WE CREATE YOUR CUSTOM LOOK AT VALUE PRICES.**

The quality and permanence of the decoration are guaranteed by a lifetime chip warranty and free replacement of the decorated piece. At Lenox, the decoration is applied underglaze to prevent wear and tear while maintaining quality performance.



CUSTOM ORDER PROGRAM

**CUSTOMIZING
YOUR DINNERWARE
CREATES VALUE** by:

- Differentiating your brand
- Providing plating and appearance guides for consistent guest value
- Helps maintain the cost of food/beverage with plating and pour lines

Lenox custom program has no minimum order quantity (although we recommend 144 pieces) we have a plus or minus on all orders of 10% to 20% and reorders are usually case quantities (depending on the original order). We deliver quickly and efficiently since our factory is right here in the USA. Let Lenox design a custom look for you and make your guest feel special.



**LET LENOX
DESIGN A CUSTOM LOOK
FOR YOU AND MAKE YOUR
GUEST FEEL SPECIAL.**

